Innoplore in a Nutshell

Innoplore

EXPLORING INNOVATIVE OPPORTUNITIES

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"A turnkey solution that effectively measures and builds the Innovation Management System (IMS) and innovative capabilities of organizations to substantially improve their relative performance and competitiveness."

The Three Major Organizational Challenges in Today's Changing World (1)

1. Today's global economy is hit hard by the pandemic of **Covid19**, and organizations are **struggling to survive** through:

✓ **Cutting** their **costs** through adopting innovative approaches

✓ **Redefining** their **value propositions & busines models**

✓ **Finding innovative ways** to **differentiate** themselves from rest of the crowd

The Three Major Organizational Challenges in Today's Changing World (2)

2. Organizations are experiencing an **unprecedented scale of continuous changes** within their internal and external environment.

➢ Hence, it's becoming a **daunting task** for them to **correctly understand and effectively respond** to the changing trends in various domains to **stay relevant and competitive** in their respective businesses.
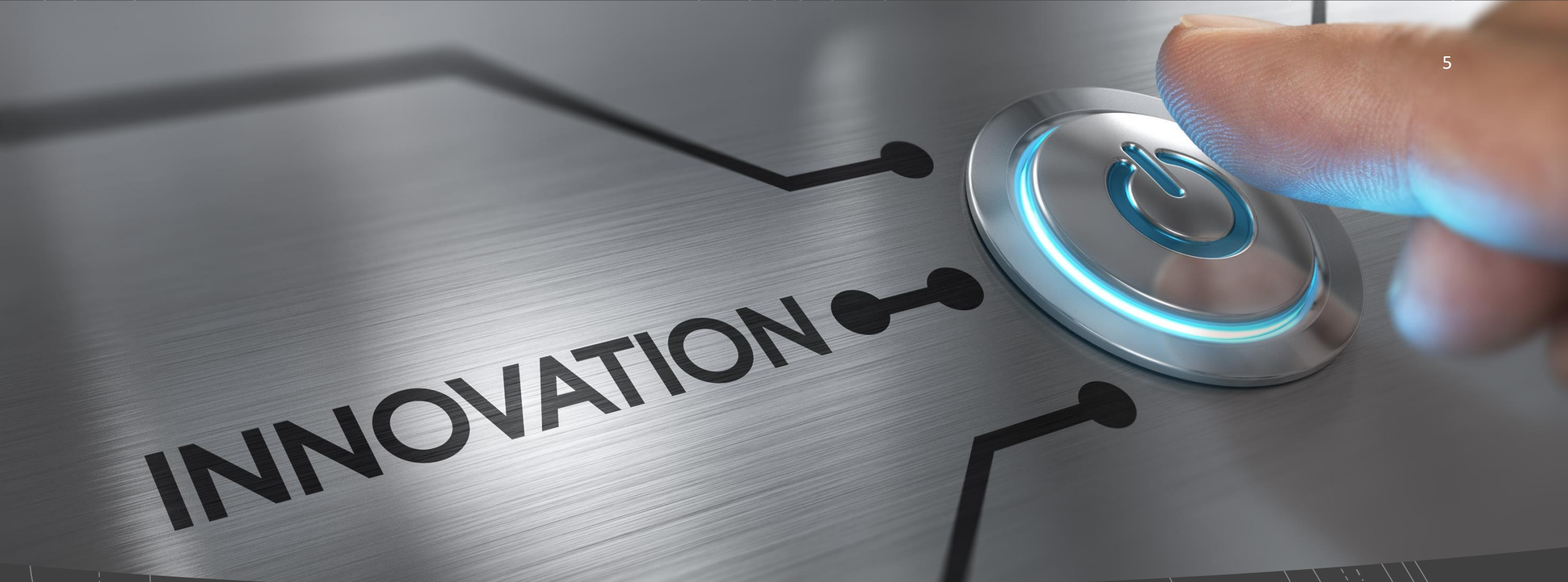
The Three Major Organizational Challenges in Today's Changing World (3)

3. The organizations **increasingly realize** the critical **importance of learning and practicing innovation** for their survival and growth in their respective markets.

➢ However, they often **do not have a clear idea** where to start from and how to successfully embark on this rewarding journey to **produce the desired results** and promised **impacts**.

Our Turnkey Innovative Solutions to Organizational Challenges

1. Innoplore Innovation Audit (IIA)
2. Innoplore Innovation Platform (IIP)
3. Innoplore Training & Consultancy (ITC)

Delivering Solutions in
Three Critical Phases

Phase 1: The **Diagnosis** (Discovery) Phase

✓ To correctly measure & identify current gaps through Innoplore Innovation Audit (IIA)

Phase 2: The **Alignment** (Reinforcement) Phase

✓ To align all resources & support mechanism through Innoplore Innovation Platform (IIP)

Phase 3: The **Implementation** (Execution) Phase

✓ To effectively implement the recommended activities through Innoplore Training & Consultancy (ITC)
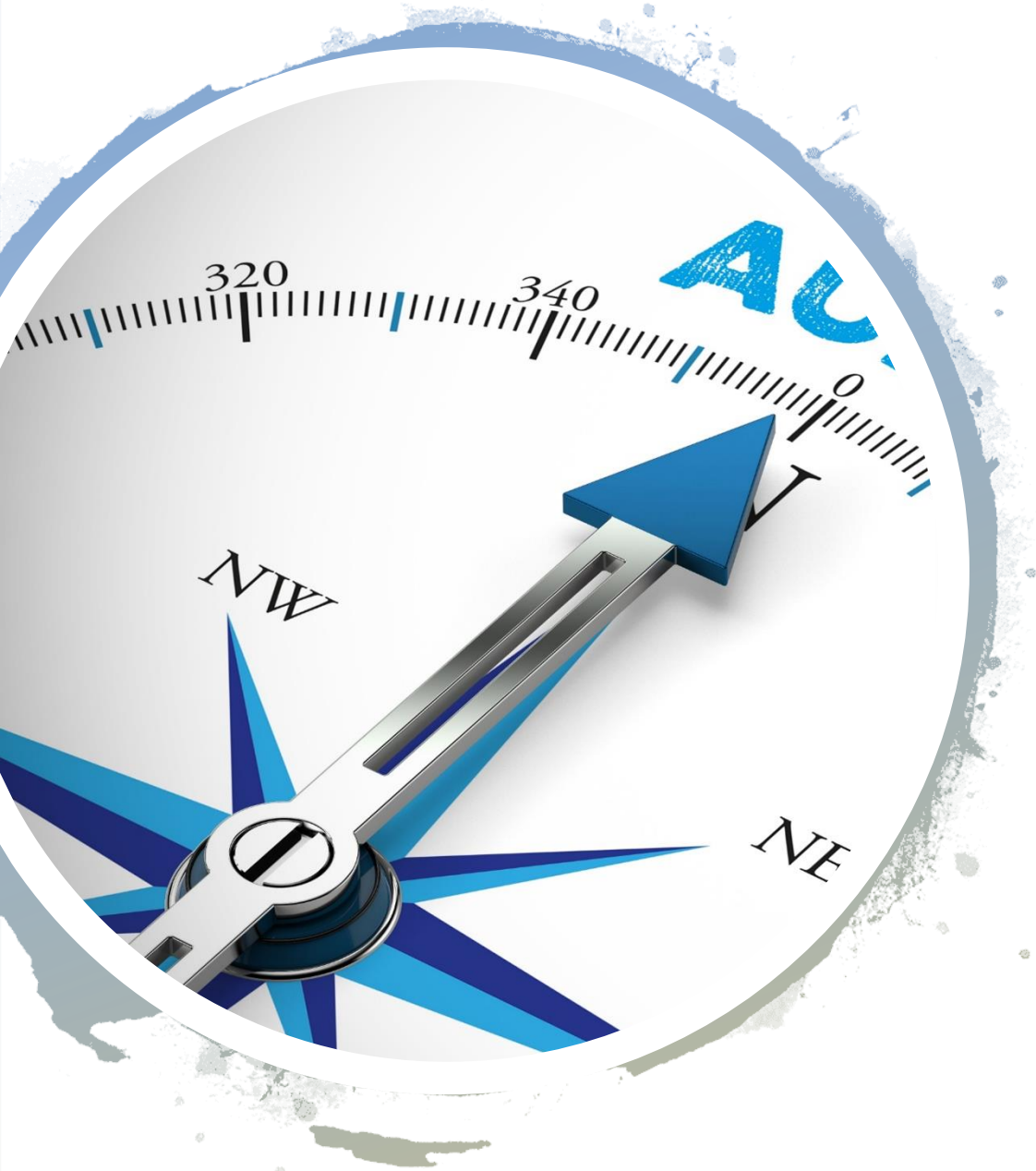
Innoplore Innovation Audit (IIA)

The Diagnosis (Discovery) Phase

✓ A **systematic and comprehensive innovation 'health check'** through employing an **interactive online self-assessment** innovation survey

✓ **Identifying the areas** where the desired improvements are required to effectively build the **innovation capabilities and readiness** in your organization.

✓ **Aligned with ISO-56002 Guidelines**

✓ For details: https://iia.innoplore.com/

IIA – The Key Features

1. A **Unique Conceptual Framework** is Designed for the IIA Survey

    ✓ The Framework is Composed of **200 Innovation Best Practices** Organized within **25 Attributes** and **5 Pillars**

2. A **Fully Interactive and Flexible Online Survey**

    ✓ **Multiple People** can be Assigned the Different Parts of the Survey by Organizational Admin to Respond to Survey Using their Own Gadgets Anywhere at any Time
    ✓ All Submitted **Responses are Auto Saved** in the System
    ✓ The Compiled Responses are Finally Reviewed and **Submitted by the Organizational Admin**

IIA – The Key Features (Cont.)

3. **Immediate Results** with **Graphical Analysis** and **Feedback Report**

✓ Colorful Graphs with **Innovation Scores and Ranks** for Each Attribute and Pillar in the User Dashboard

✓ An **Auto-Generated Personalized Feedback Report** is Immediately Produced – Inserted with the Scores and Ranks Acquired by the Organization along with the Submitted Responses to the Survey

✓ The Feedback Report is Accompanied with an **Innovation Guidebook** in about **250 Pages** that Lists the Recommended Activities for Effectively Implementing the Best Practices

✓ The Feedback Report Results are Used as the **Roadmap** to Complete the Innovation Audit through a Customized Training and Consulting (ITC) Solution Delivered in **Phase 3**
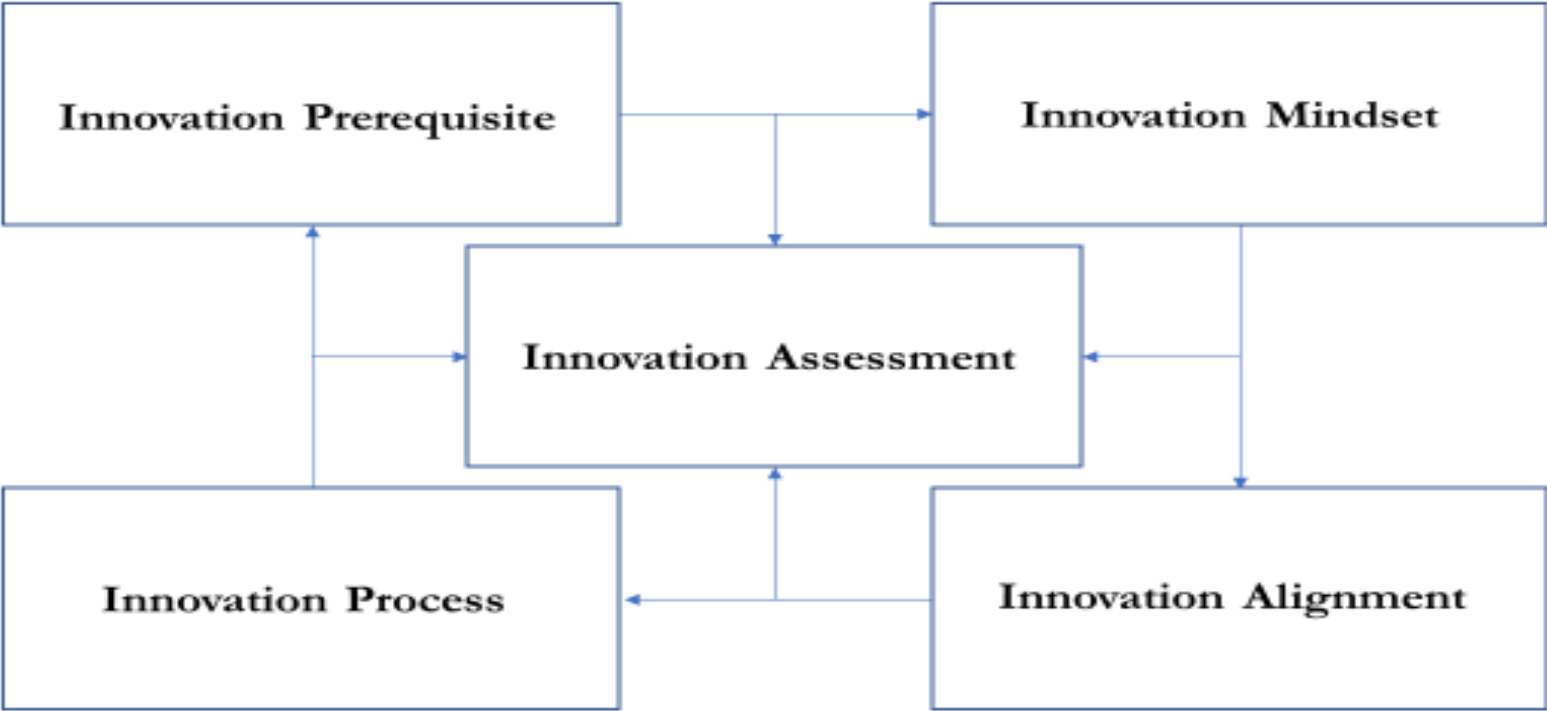
The Composition of Innoplore Innovation Audit (IIA)

❑ The Innoplore Innovation Audit (IIA) is composed of

5 Pillars → 25 Attributes → 200 Best Practices

Pillars	Attributes	Best Practices
Pillar A – Innovation Prerequisites	6	59
Pillar B – Innovation Mindset	4	31
Pillar C – Innovation Alignment	6	45
Pillar D – Innovation Processes	7	52
Pillar E – Innovation Assessment	2	13
Total	5	25	200

The Conceptual Framework of the Innoplore Innovation Audit (IIA)

The Innoplore Innovation Audit (IIA) Framework

Innoplore Innovation Platform (IIP)

The Reinforcement (Alignment) Phase

- ✓ An **interactive online innovation platform** to build an effective '**idea management system**' to systematically capture all innovative **ideas at anytime and anywhere**

- ✓ A **one-stop solution** to build and strengthen the '**innovation ecosystem**' of your organization to support and **facilitate the transformation of abstract ideas into real-life solutions**

- ✓ For details: https://iip.innoplore.com/

1. Build the **Innovation Ecosystem** (Organizational **Support Database**)

✓ Enroll **Internal and External Members** for Different **Support Roles**

✓ Register Members through Well-Structured **List of Support Activities**

✓ **Connect Support Seekers** with **Support Provides** with the help of **Smart Filters**

2. **Collect and Share Innovative Ideas**
   - ✓ Idea Management System
   - ✓ Project Management
   - ✓ Idea Competition /Innovation Contest

3. **Collect, Share, and Build Opinions**
   - ✓ Blog Posts
   - ✓ Survey Polls

4. **Inform and Update with New Activities and Developments**
   - ✓ Create News and RSS Feeds
   - ✓ Announcements

5. **Create, Share, and Publicize Events**
   - ✓ Internal and External Events

6. Generate **User Performance Reports**
   - ✓ Review any member's performance against a range of defined KPIs

Innoplore™

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Innoplore Training & Consultancy (ITC)

The Implementation (Execution) Phase

- ✓ A customized solution to **effectively address the identified gaps** and to help your organization **successfully implement** the suggested innovation roadmap and recommended activities

- ✓ A **tailor-made solution** to ensure the **achievement of the desired results and innovation impacts** for an organization as per its **specific challenges and requirements**

- ✓ For details: https://itc.innoplore.com/

- **Innovation Boot Camp/Certification (3 Days)**

- **Innovation Sprint (2 Days)**

- **Innovation Course – 3 US Credit hours/5 ECTS/10 UK (15 Weeks)**

→ Contact for Details – info@innoplore.com

Thanks for your kind attention ☺

Questions?