

Innoplore in a Nutshell



www.innoplore.com

info@innoplore.com

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“A turnkey solution that effectively measures and builds the Innovation Management System (IMS) and innovative capabilities of organizations to substantially improve their relative performance and competitiveness.”



The Three Major Organizational Challenges in Today's Changing World (1)

1. Today's global economy is hit hard by the pandemic of Covid19, and organizations are struggling to survive through:
 - ✓ Cutting their costs through adopting the 'Lean approach'
 - ✓ Redefining their value propositions and business models
 - ✓ Finding innovative ways to differentiate themselves from rest of the crowd



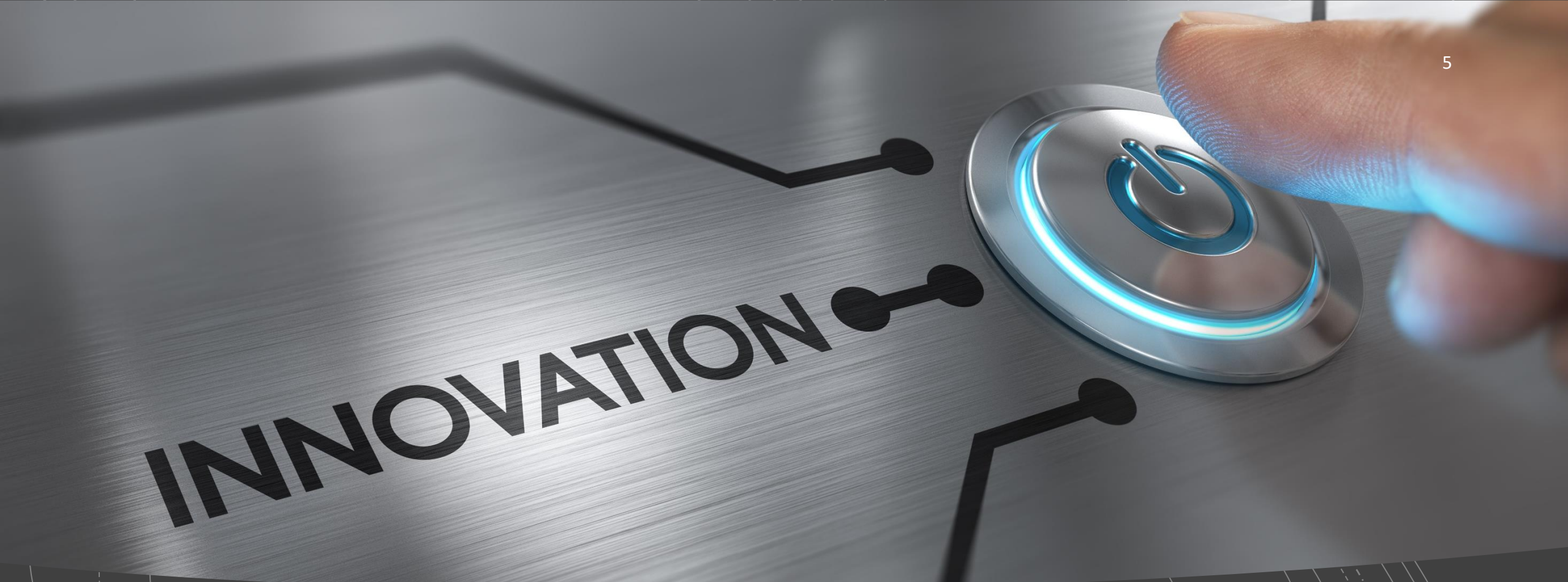
The Three Major Organizational Challenges in Today's Changing World (2)

2. Organizations are experiencing an unprecedented scale of continuous changes within their internal and external environment.
- Hence, it's becoming a daunting task for them to correctly understand and effectively respond to the changing trends in various domains to stay relevant and competitive in their respective businesses.



The Three Major Organizational Challenges in Today's Changing World (3)

3. The organizations increasingly realize the critical importance of learning and practicing innovation for their survival and growth in their respective markets.
- However, they often do not have a clear idea where to start from and how to successfully embark on this rewarding journey to produce the desired results and promised impacts.



INNOVATION

**Our Turnkey Innovative Solutions to
Organizational Challenges**

1. Innoplore Innovation Audit (IIA)
2. Innoplore Innovation Platform (IIP)
3. Innoplore Training & Consultancy (ITC)

Delivering Solutions in Three Critical Phases

Phase 1: The Diagnosis (Discovery) Phase

- ✓ To correctly measure & identify current gaps through Innoplore Innovation Audit (IIA)

Phase 2: The Reinforcement (Alignment) Phase

- ✓ To align all resources & support mechanism through Innoplore Innovation Platform (IIP)

Phase 3: The Implementation (Execution) Phase

- ✓ To effectively implement the recommended activities through Innoplore Training & Consultancy (ITC)



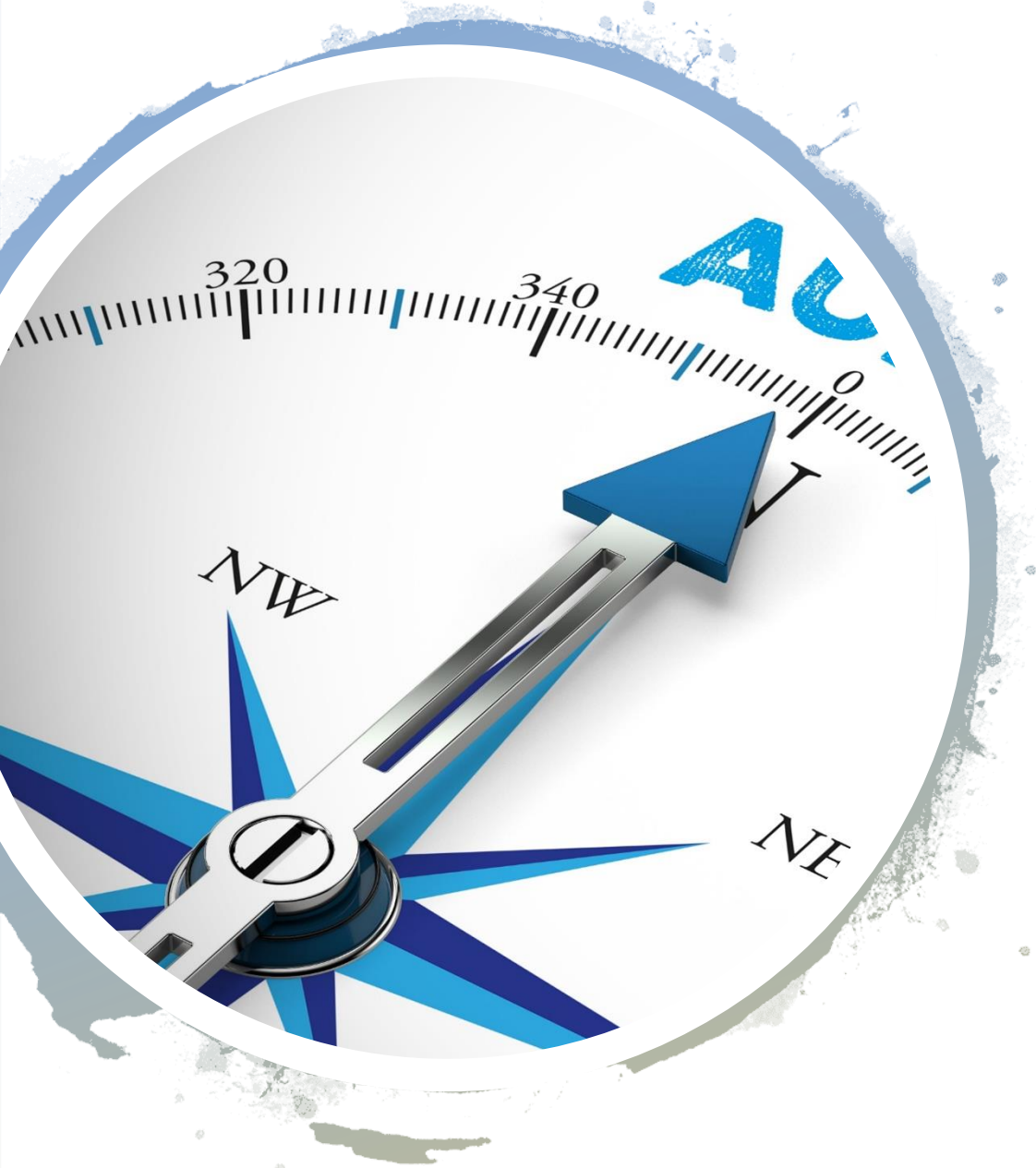
Innoplore Innovation Audit (IIA)

The Diagnosis (Discovery) Phase

- ✓ A systematic and comprehensive innovation 'health check' through employing an interactive online self-assessment innovation survey
- ✓ Identifying the areas where the desired improvements are required to effectively build the innovation capabilities and readiness in your organization.
- ✓ Aligned with ISO-56002 Guidelines



IIA – The Key Features



1. A Unique Conceptual Framework is Designed for the IIA Survey
 - ✓ The Framework is Composed of 200 Innovation Best Practices Organized within 25 Attributes and 5 Pillars
2. A Fully Interactive and Flexible Online Survey
 - ✓ Multiple People can be Assigned the Different Parts of the Survey by Organizational Admin to Respond to Survey Using their Own Gadgets Anywhere at any Time
 - ✓ All Submitted Responses are Auto Saved in the System
 - ✓ The Compiled Responses are Finally Reviewed and Submitted by the Organizational Admin

IIA – The Key Features (Cont.)

3. Immediate Results with Graphical Analysis and Feedback Report
 - ✓ Colorful Graphs with Innovation Scores and Ranks for Each Attribute and Pillar in the User Dashboard
 - ✓ An Auto-Generated Personalized Feedback Report is Immediately Produced – Inserted with the Scores and Ranks Acquired by the Organization along with the Submitted Responses to the Survey
 - ✓ The Feedback Report is Accompanied with a Guidebook in about 250 Pages that Lists the Recommended Activities for Effectively Implementing the Best Practices
 - ✓ The Feedback Report Results are Used as the Roadmap to Complete the Innovation Audit through a Customized Training and Consulting (ITC) Solution Delivered in Phase 3





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EXPLORING INNOVATIVE OPPORTUNITIES

Innoplore Innovation Platform (IIP)

The Reinforcement (Alignment) Phase

- ✓ An interactive online innovation platform to build an effective 'idea management system' to systematically capture all innovative ideas at anytime and anywhere
- ✓ A one-stop solution to build and strengthen the 'innovation ecosystem' of your organization to support and facilitate the transformation of abstract ideas into real-life solutions

IIP – The Key Features

1. Build the Innovation Ecosystem (Organizational Support Database)

- ✓ Enroll Internal and External Members for Different Support Roles
- ✓ Register Members through Well-Structured List of Support Activities
- ✓ Connect Support Seekers with Support Provides with Smart Filters



The background of the slide features a dark blue gradient with a network of white dashed lines connecting various icons. These icons include gears, a Wi-Fi symbol, a cloud with up and down arrows, an envelope, a magnifying glass, a location pin, a classical building, a smartphone, a shopping cart, a person silhouette, a lightbulb, a document, a shield, a group of people, and a play button. In the foreground, a laptop sits on a dark surface, displaying the Innoplore logo. To the left of the laptop is a white mug, and to the right is a white computer mouse. A smartphone and a tablet are also visible on the surface near the laptop.

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IIP – The Key Features (Cont.)

2. Collect and Share Innovative Ideas

- ✓ Projects
- ✓ Idea Competition (Innovation Contest)

3. Collect, Share, and Build Opinions

- ✓ Blog Posts
- ✓ Survey Polls

4. Inform and Update with New Activities and Developments

- ✓ Create News and RSS Feeds
- ✓ Announcements

5. Create, Share, and Publicize Events

- ✓ Internal and External Events



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Innoplore Training & Consultancy (ITC)

The Implementation (Execution) Phase

- ✓ A customized solution to effectively address the identified gaps and to help your organization successfully implement the suggested innovation roadmap and recommended activities
- ✓ A tailor-made solution to ensure the achievement of the desired results and innovation impacts for an organization as per its specific challenges and requirements





Packaging and Pricing

- ✓ Our innovative solutions are smartly packaged with very competitive prices to precisely meet the specific requirements of different types of organizations.
- ✓ Our goal is to deliver to you the best value at the lowest possible price.

Who We Are

Innoplore is a UK (Scotland) based management consultancy, having expertise in providing innovative solutions to organizations. Our team is composed of experienced professionals, researchers, trainers, and practitioners who bring a blended view of their innovation insights in an impactful and deliverable form to produce a documented and substantial improvement in the organizational performance.





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Market ▲ 0.5 ▼ 0.72

Forex ▲ 3.6 ▼ 1.65

Index ▲ 1.56 ▼



Thanks for your kind attention 😊

Questions?

